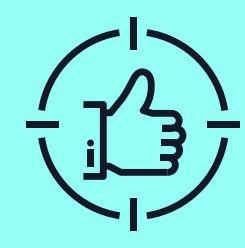




# HOW MANAGED NETWORK SERVICES GIVE TECH LEADERS

## Space to Think Strategically



Focus on **strategic priorities** that impact growth without the stress—or cost—of managing and securing your network.

Gone are the days where IT leaders' top priorities are managing in-house technology. Today, CIOs and tech leaders are tasked with **managing/securing technology** and delivering strategic initiatives that enable company growth.

**68%**  
of CIOs

say creating new revenue-generating initiatives is a part of their responsibilities.

> Source: State of the CIO, 2023

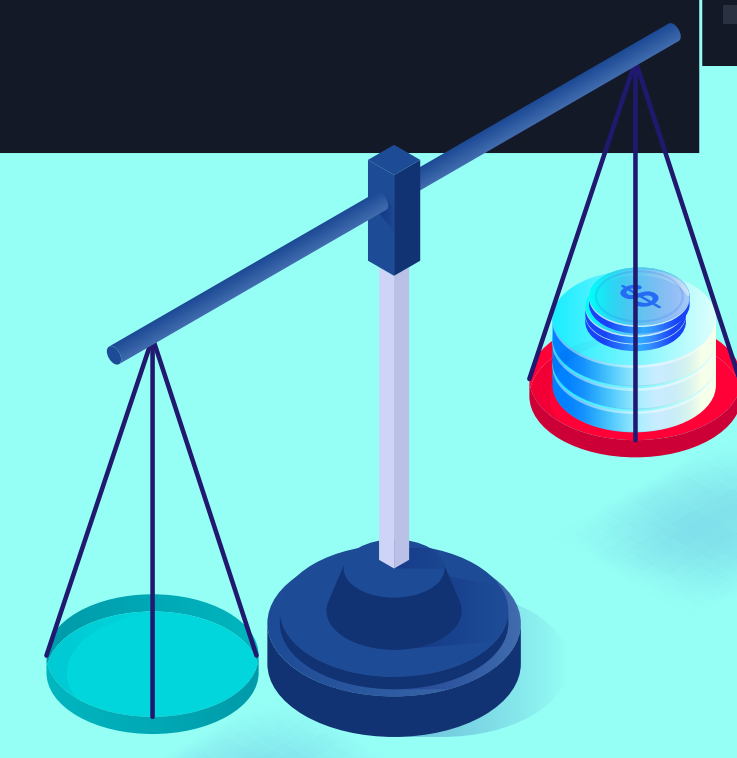
**72%**

of line of business counterparts agree.

> Source: State of the CIO, 2023



In addition to the evolution of their role, IT leaders are facing the challenge of **flat or shrinking budgets** which means they're essentially being asked to do more with less.



In **2023**,

the continuing demand among enterprises to digitalize for growth will bump into economic reality and the need to contain expenses.

> Source: Tech Target, 2022



With the mounting pressures IT leaders are facing, it's no surprise many leaders are turning to **Managed Network Services** to lighten their load.

## Organizations

are turning to managed services to reduce costs, improve operational efficiencies, and free up internal resources to focus on **more strategic initiatives**.

> Source: Global News Wire, 2023

More than **60%**  
of organizations

are expected to be dependent on MSPs by 2025.

> Source: Global News Wire, 2023



Let's break down why IT leaders are choosing to partner with **Managed Network Service Providers (MSP)** instead of shouldering the burden alone.



## How can partnering with an MSP help reduce your costs?

**46%**  
of organizations

that switch to enterprise-managed network services have reduced their annual IT spending by at least

**25%**



THIS IS BECAUSE:

When operating costs shift to fixed cost expenses, they become predictable and can be more easily managed

There's less need for physical hardware onsite

Upgrade costs and ongoing labor and maintenance costs are eliminated

There's no need to budget for technology upgrades or training

> Source: Tech Target, 2022

## How can Managed Network Services increase efficiencies?

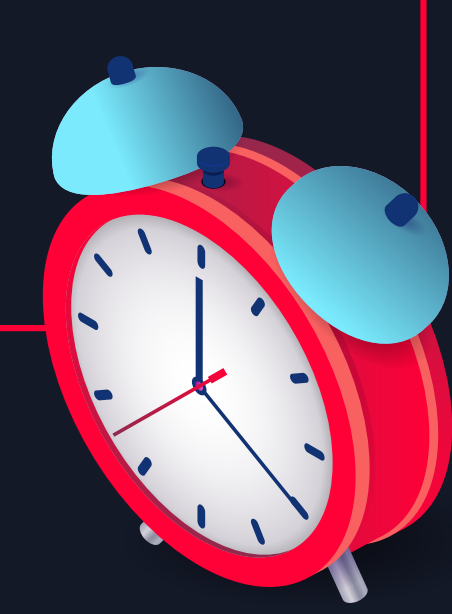
So, what about operational efficiencies? **Managed Network Services** are maintained by the MSP which means there will be an expert monitoring your network 24/7 to troubleshoot or prevent issues that threaten your network's performance.



Organizations said IT teams didn't identify more than

**60%**  
of network brownouts

because alarm systems didn't detect these types of network interruptions.



**83%**

said brownouts caused serious network damage



**70%**

said employee productivity was their biggest loss



Brownouts costs an average cost of **\$600,000** per organization annually

> Source : Tech Target, 2020

# LET FRONTIER LIGHTEN YOUR LOAD

From Managed Dedicated Internet and Managed Wi-Fi to Managed Security, Managed Cellular Failover and more, learn how Frontier's Managed Network Services can help you reduce spending and create operational efficiencies so you can focus on improving the bottom line.



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